



Welcome to a new era in Brave Leadership

It is with great excitement that I welcome a brand new image for Brave Leadership and with it, a bolder and more defined direction for the organisation. Our fresh, revitalised website has been designed to reflect the Brave Leadership message – we are leaders in our industry and take pride in our range of professional and unique services.

Brave Leadership caters to organisations and individuals who desire positive change. We work alongside our clients to help them utilise their strengths to achieve their goals. If you are looking to make a change in your professional or personal life, give me a call so we can discover how to make it happen. Please feel free to pass this on to anyone whom you feel may benefit, or send me their email address and I will add them to the database.

Virginia Baker Woolf
Principal

Disengaged employees could be costing your organisation thousands

A recent study undertaken by behaviour research institute, The Gallup Organisation, indicates that organisations that focus on improving and maintaining employee engagement generate greater performance outcomes.

In fact, it has been found that employees who are engaged are more productive, more profitable, more focused, safer and less likely to leave an organisation. Employee engagement is therefore an extremely important aspect of organisational success.

Unfortunately, statistics indicate that only 20% of the Australian workforce is actively engaged, leaving an overwhelming 80% of Australian workers either not engaged or actively disengaged. Unengaged or actively disengaged employees could have serious ramifications for your organisation, as they can be disruptive, disrespectful and unfocused. To reiterate this point, Gallup suggests that disengaged employees are costing the Australian economy an estimated \$31.5 billion each year – that's right, billion!

So, how can you ensure that disengaged employees are not costing your organisation valuable time and money? Brave Leadership offers a range of services designed for both teams and organisational leaders that focus on increasing workplace engagement.

From our Leadership Workshops, which provide individuals with the skills to become greater leaders and motivators, to our Communication Workshops, which focus on increasing team performance and output, Brave Leadership can equip you and your organisation with the tools to foster positive employee engagement.



Don't let your team fail due to poor employee engagement.

Utilise the experienced and qualified coaches at Brave Leadership and discover the practical ways in which you can drive results by increasing employee engagement.

We bravely reveal our brand spanning new website

Brave Leadership has launched a new and updated website, giving users a greater insight into our organisation and its unique range of specialist coaching, facilitation, training and leadership development services.

The website also aims to revitalise and refresh the Brave Leadership image to better reflect our dynamic, enthusiastic and professional attitude towards creating positive, lasting change in both organisations and individuals.



Visit our website for a complete overview of Brave Leadership's various programs and workshops and discover how they can enhance your own and your team's ability to drive performance. We offer everything from individual coaching with organisational leaders to team building workshops with small or large groups and focus on driving real and noticeable results.

Log on to www.braveleadership.com.au and whet your appetite for our workshops, facilitation and coaching services.

“Workplace coaching is a solution-focused, results-orientated systematic process in which the coach facilitates the enhancement of work performance and the self-directed learning and personal growth of the coachee.” Dr Tony Grant

How can executive coaching advance your performance?

Whether you're a new team manager or an experienced director, your performance as a leader can always be enhanced through one on one executive coaching.

One senior executive experienced a real and positive change in his performance after undertaking Executive Coaching with Brave Leadership's Virginia Baker Woolf.

"Coaching with Virginia Baker Woolf brought conscious planning of my goals and activities to the forefront and forced me to ask questions I wouldn't normally ask. I made significant progress in my work and thinking as a result of coaching with Virginia," said the satisfied client.

Not only did coaching improve the client's planning and organisational skills, it also helped him to clarify what he wanted to achieve professionally and personally, giving him a newfound confidence and direction.

"I was confused about my career and direction when I commenced. Virginia assisted me to find clarity in my direction

and encouraged me to pursue my challenges. Virginia has a positive approach and always validated my thoughts, however small I felt they were. The outcome was that I increased confidence in my ability, improved clarity of my role and purpose and I am focusing on and reaching a higher level," he continued.

Executive coaching is ideal for leaders who are facing new responsibilities and pressures as it helps them gain an understanding of their strengths and how they can utilise their skills when feeling overwhelmed. What results is a more motivated and assured individual with a greater sense of clarity.

"I have found that the work that we did during our 11 sessions was invaluable and led me to what I believe are the greatest decisions I have made in my entire life. The goals that we set motivated me to achieve great things. The clarity that came from our sessions assisted me in being proactive and changed my life for the better."

Contact Brave Leadership today on 02 9388 7217 to find out more about the various coaching services we offer.